halo

VOL. 01 · 11.1



visual world.
vol. 01

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the direction.

now.

Halo 1.1.0, a sobriety-first social app.

The app is the foundation. Everything else connects to it.

next.

A thin bead bracelet with an NFC centrepiece, on a cream card.

A colourway for each identity. Prototype first: NFC, manufacturing and pricing are open.

future.

Mosaic portraits, metal cuffs, modular stones.

Experiments and concepts, not launch products.

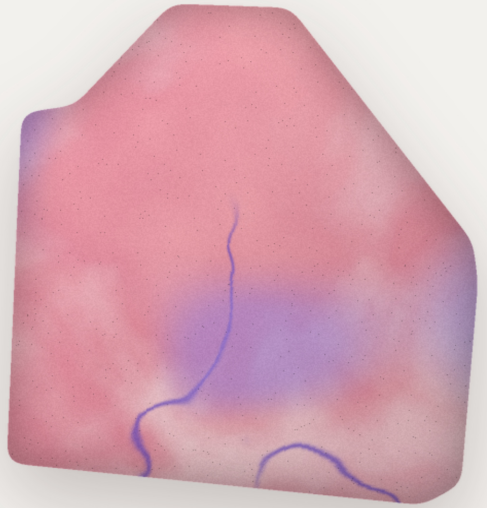

halo



sober is cool.
find your people.
be yourself. anonymously.
start together.
a little guidance, every day.
something to keep.

electric mineral.

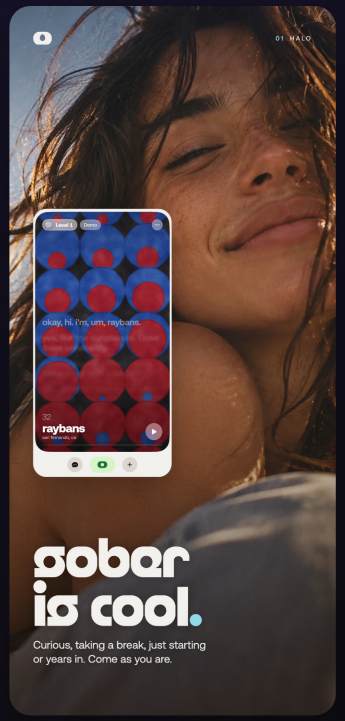
opal light.

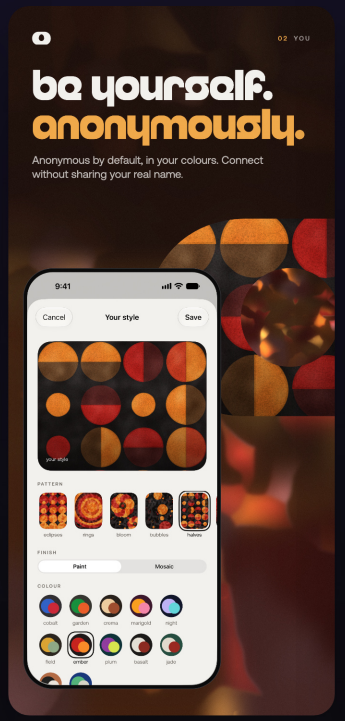


living stone.

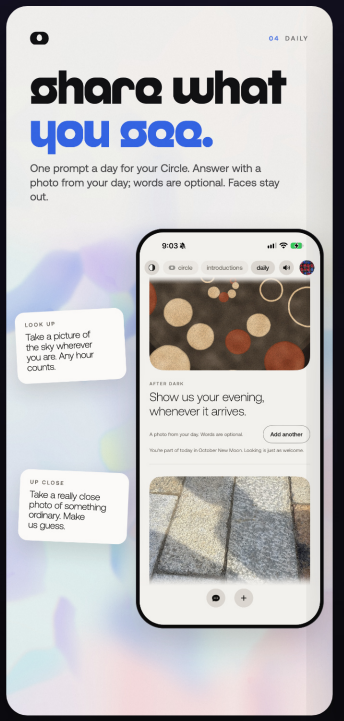
now.

Halo 1.1.0. A sobriety-first social app.
The digital foundation.

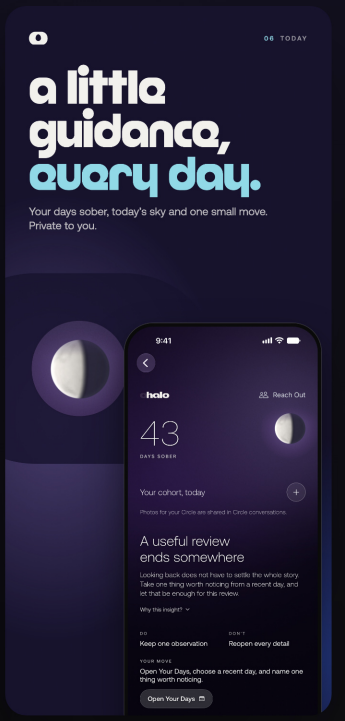

01 HALO
gober is cool.
Curious, taking a break, just starting or years in. Come as you are.


02 YOU
be yourself. anonymously.
Anonymous by default, in your colours. Connect without sharing your real name.


03 MILESTONES
level up.
Your days become stones, from your first week to every year after. Claim the ones that matter.
Milestones
ONE MONTH.


04 DAILY
share what you see.
One prompt a day for your Circle. Answer with a photo from your day; words are optional. Faces stay out.
Show us your evening, whenever it arrives.

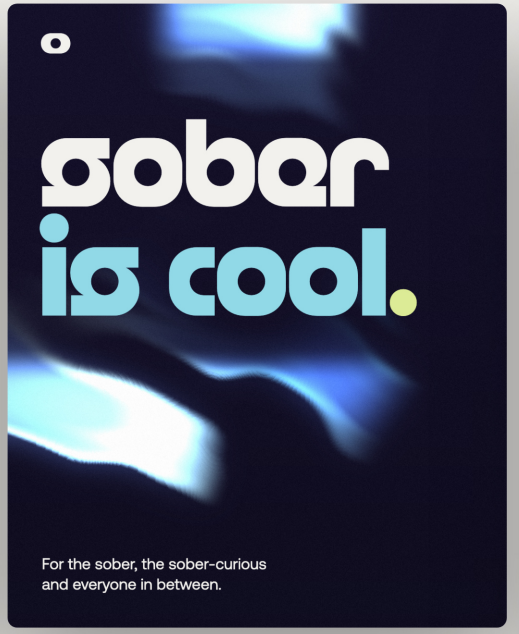

05 CIRCLE
new moon, new circle.
A small Circle begins with each New Moon, for sharing the everyday with people who get it.

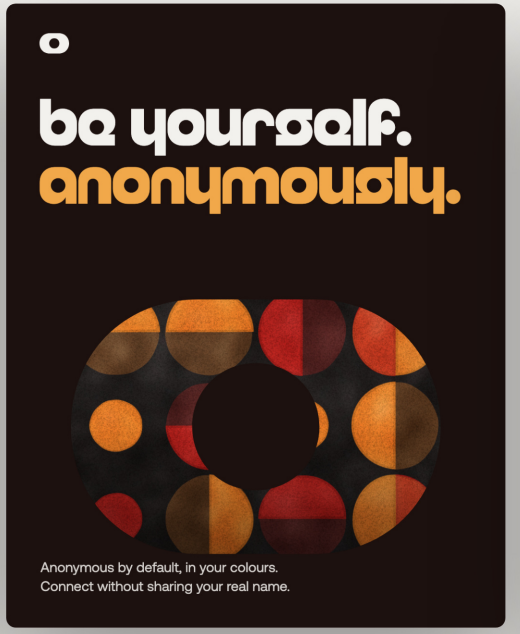

06 TODAY
a little guidance, every day.
Your days sober, today's sky and one small move. Private to you.
A useful review ends somewhere

sober is cool.



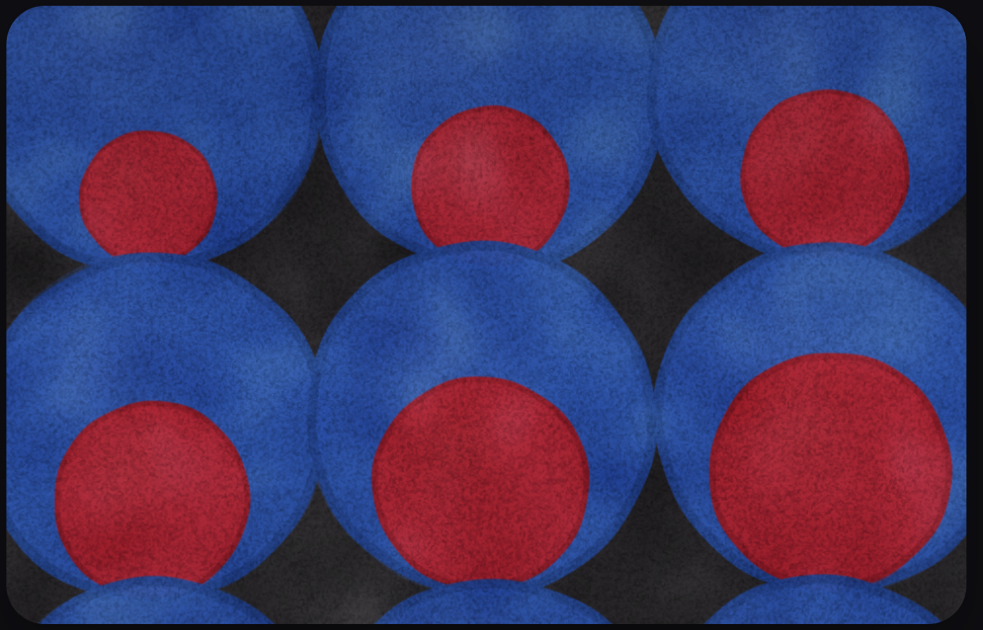

COMMUNITY · NOVEMBER NEW MOON
a new circle opens monday.
The November Circle opens Mon, Nov 9. A small group, starting together. Reserve your place in Halo.


sober is cool.
For the sober, the sober-curious and everyone in between.


be yourself. anonymously.
Anonymous by default, in your colours.
Connect without sharing your real name.


ANONYMOUS IDENTITY
raybans.
32 · san fernando, ca · a demo profile
Each person meets you under their own name, in your colours.

be yourself.
anonymously.

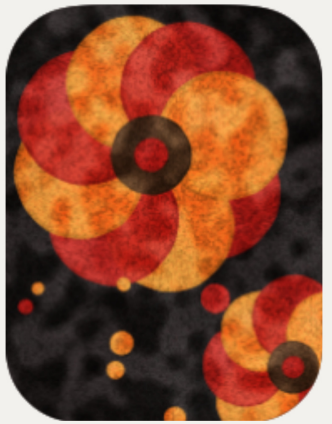




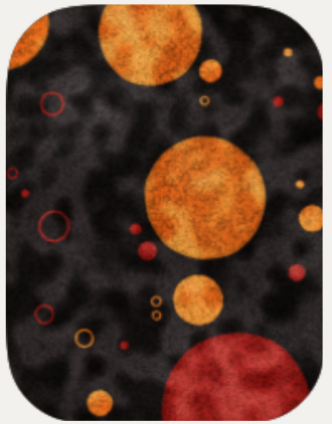
ECLIPSES



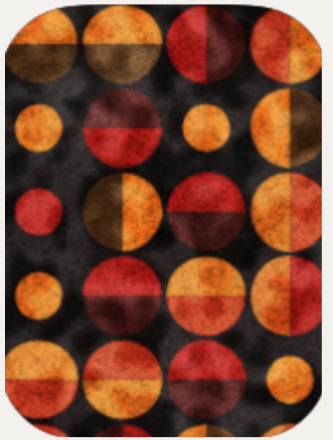
RINGS



BLOOM



BUBBLES



HALVES



COBALT



GARDEN



CREMA



MARIGOLD



NIGHT



FIELD



EMBER



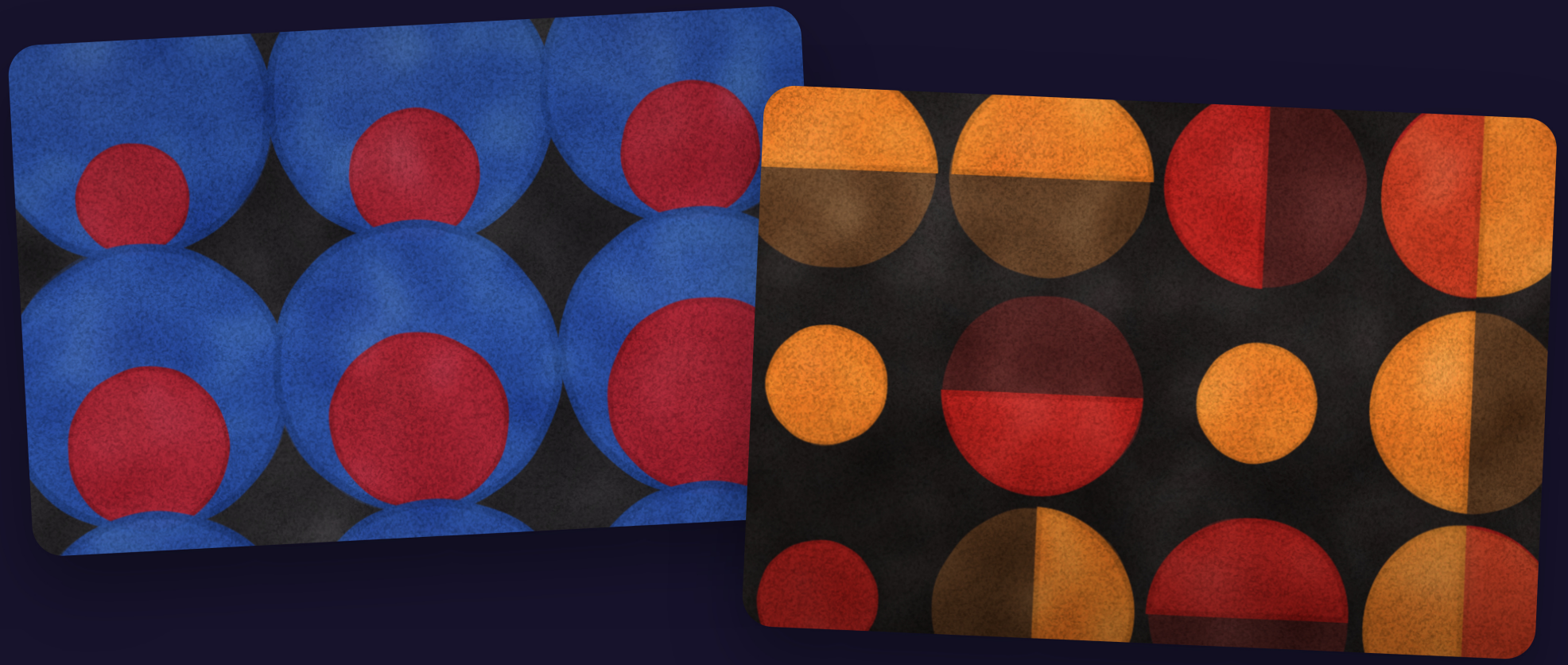
PLUM



BASALT



JADE



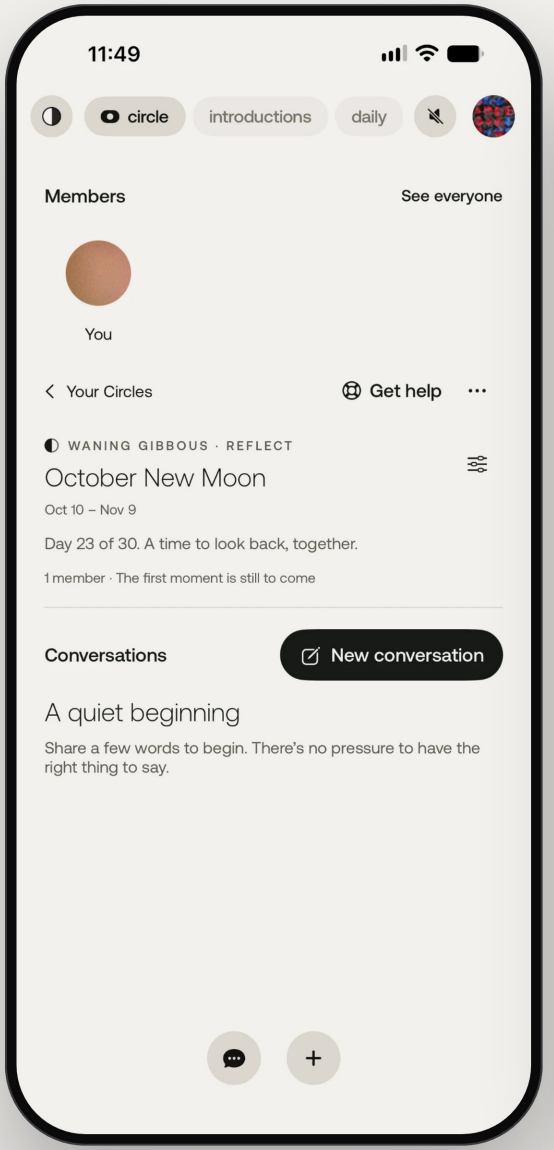
find your people.



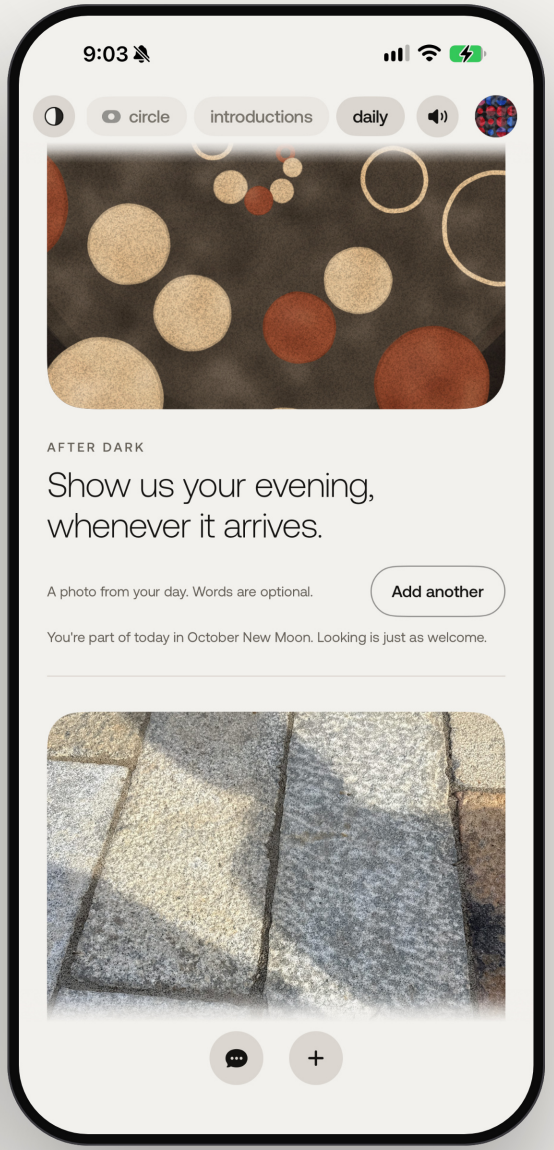
hear them first.

okay, hi. i'm, um, raybans. yes, like the sunglasses. i lose them constantly. i was always the friend who knew a bar with a patio. this year i'm figuring out who i am without the drink in my hand. turns out i still love patios. i just like the mornings after a lot more. if you want to get tacos and talk about it, i'm around.

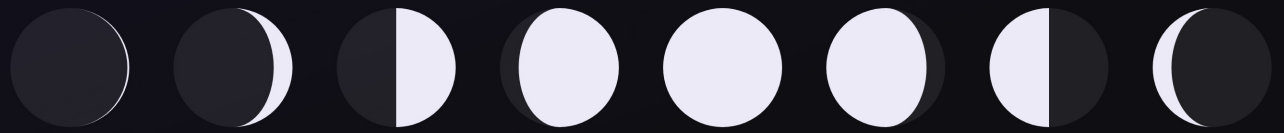


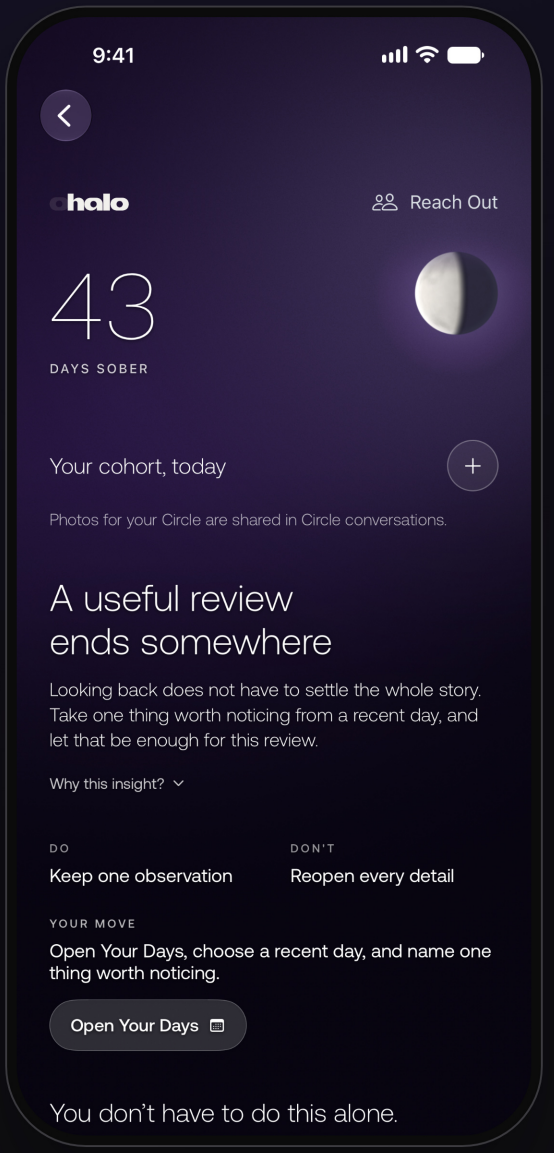

11:49
circle
introductions
daily
Members
See everyone
You
Your Circles
Get help
WANING GIBBOUS · REFLECT
October New Moon
Oct 10 – Nov 9
Day 23 of 30. A time to look back, together.
1 member · The first moment is still to come
Conversations
New conversation
A quiet beginning
Share a few words to begin. There's no pressure to have the right thing to say.

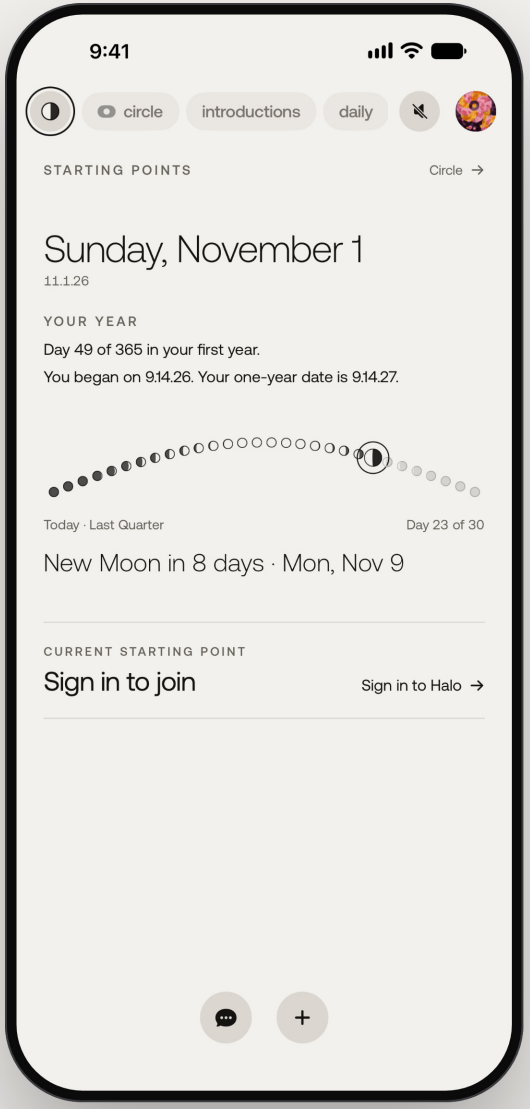

9:41
circle
introductions
daily
Saturday, October 31
Day 22 of 30
KEEPSAKE
Show us an object you'd grab first if the house were on fire. Pets don't count; they come anyway.
1 has answered
Add another
You're part of today in October New Moon. Reading along is just as welcome.


9:03
circle
introductions
daily
AFTER DARK
Show us your evening, whenever it arrives.
A photo from your day. Words are optional.
Add another
You're part of today in October New Moon. Looking is just as welcome.

a little guidance, every day.






9:41
circle
introductions
daily
STARTING POINTS
Circle →
Sunday, November 1
11.1.26
YOUR YEAR
Day 49 of 365 in your first year.
You began on 9.14.26. Your one-year date is 9.14.27.
Today · Last Quarter
Day 23 of 30
New Moon in 8 days · Mon, Nov 9
CURRENT STARTING POINT
Sign in to join
Sign in to Halo →





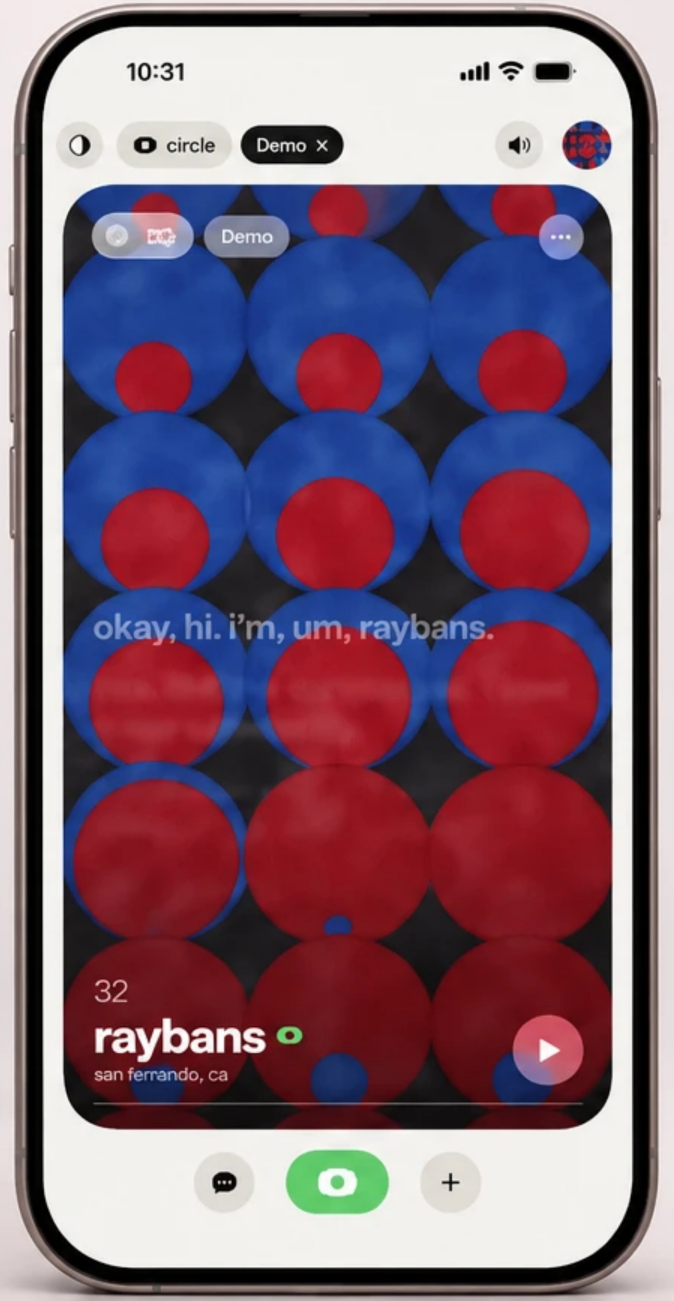


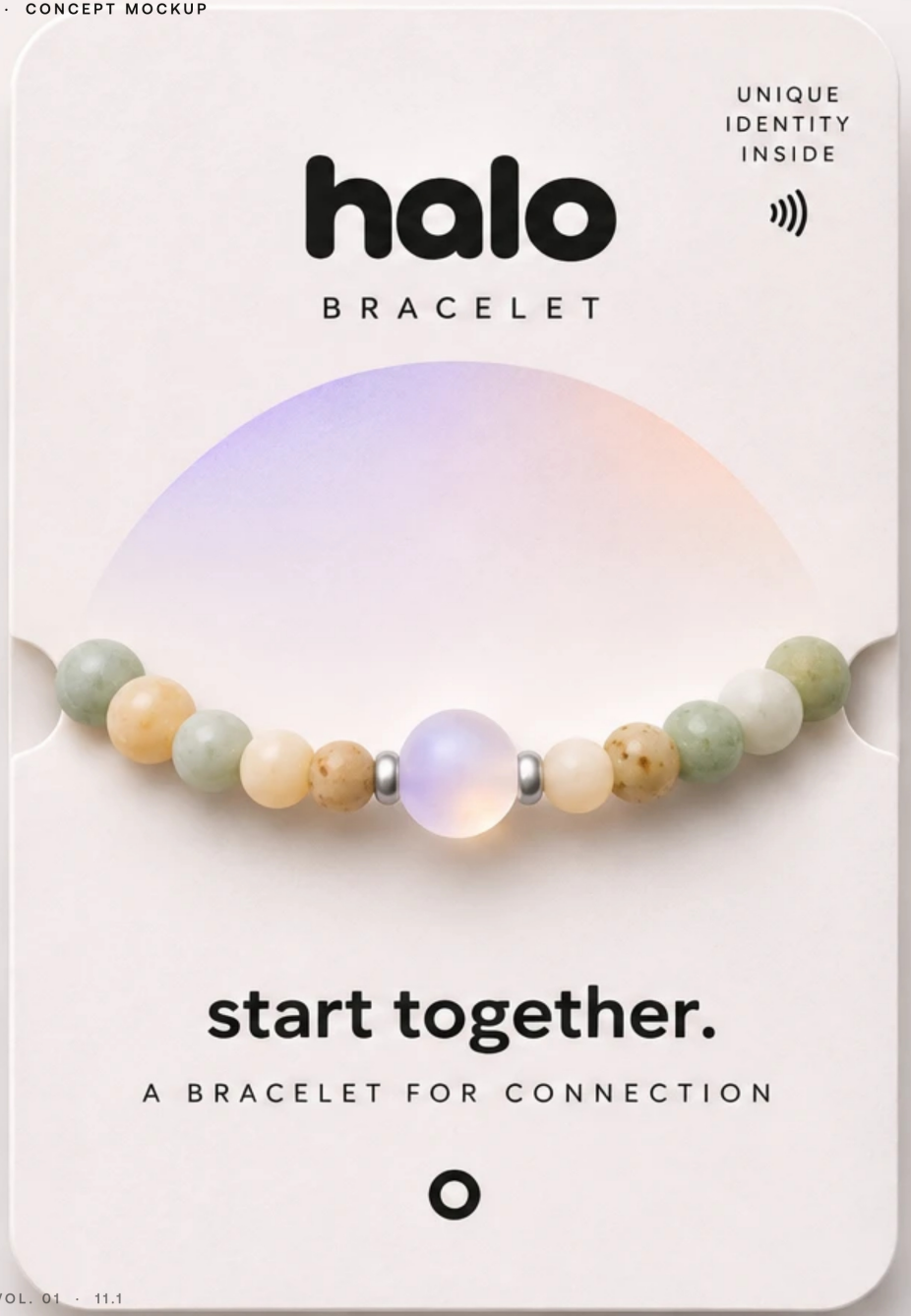
something to keep.

next.

A thin bead bracelet with an NFC centrepiece.
The first physical product candidate.


halo
BRACELET
UNIQUE
IDENTITY
INSIDE
start together.
A BRACELET FOR CONNECTION
halo
BRACELET
start together.
halo
BRACELET
UNIQUE
IDENTITY
INSIDE
start together.
BRACELET FOR CONNECTION


10:31
circle
Demo
Demo
okay, hi. i'm, um, raybans.
32
raybans
san ferrando, ca


UNIQUE
IDENTITY
INSIDE
halo
BRACELET
start together.
A BRACELET FOR CONNECTION

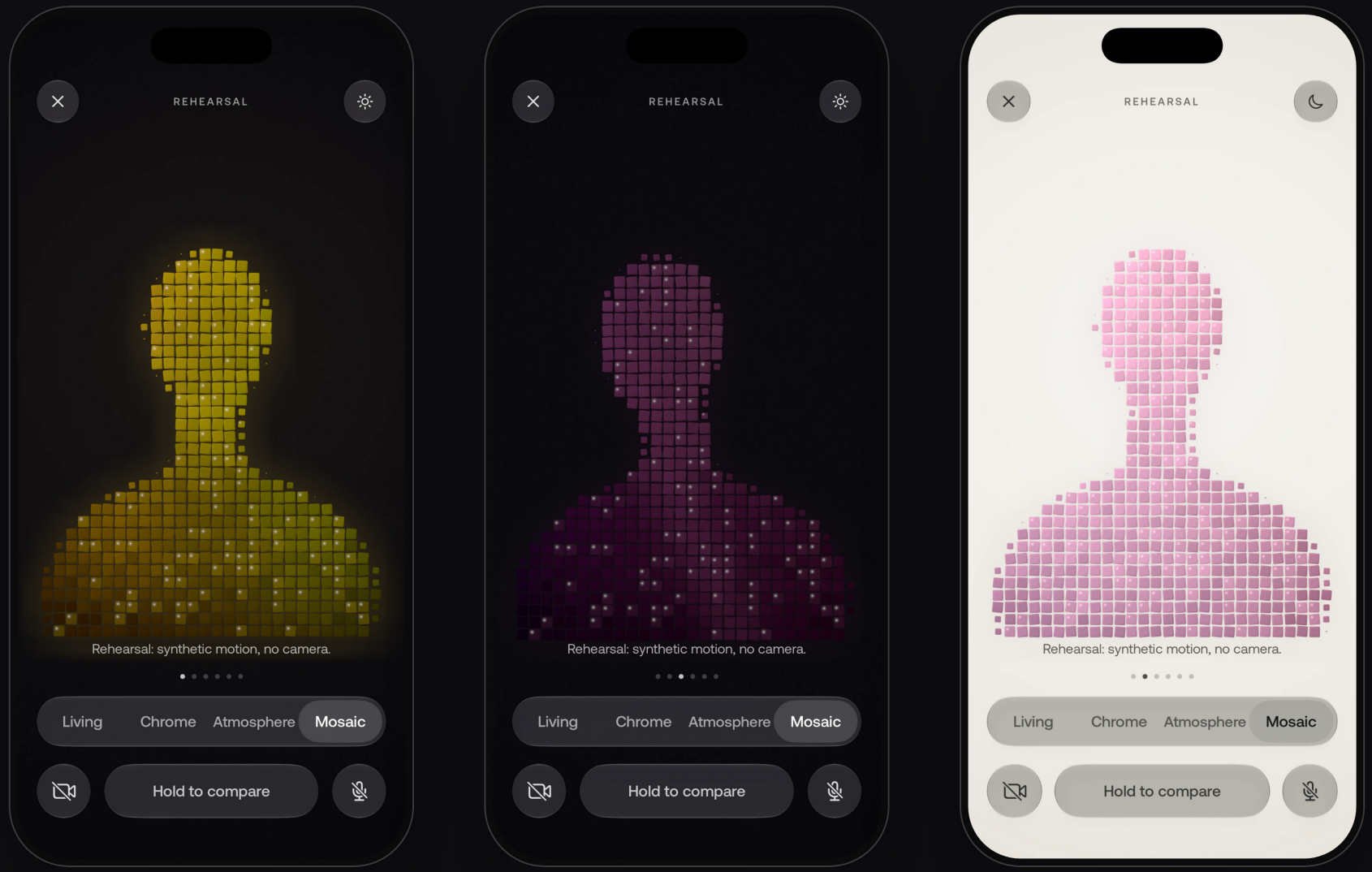

10:31
circle
Demo
23
Demo
okay, hi. i'm, um, raybans.
32
raybans
san fernando, ca

open in prototype.

01 NFC CENTREPIECE	Engineering not yet validated.
02 MANUFACTURING	Feasibility not yet validated.
03 PRICING	Not yet validated.

future.

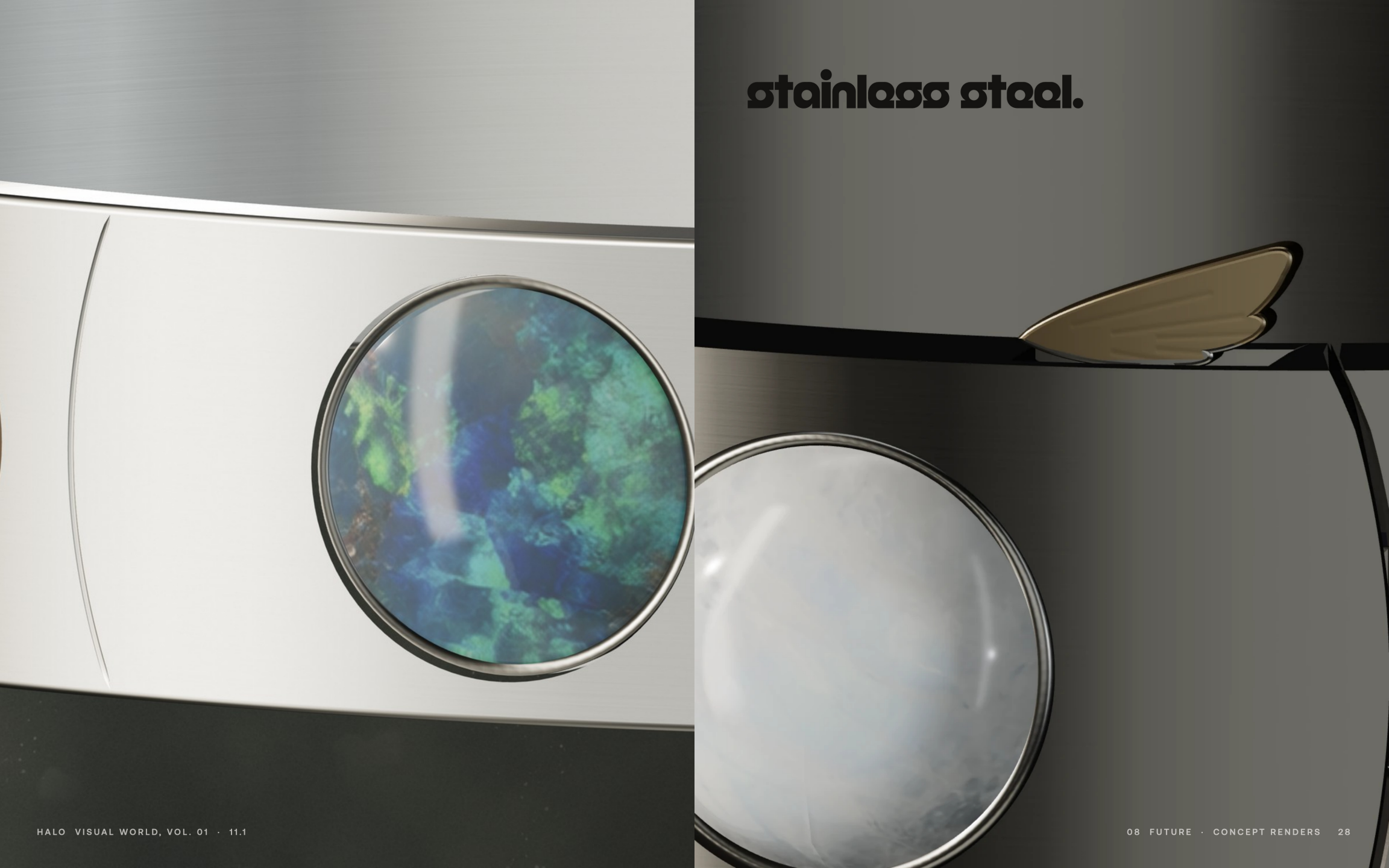
Mosaic portraits, metal cuffs, modular stones.
Experiments and concepts, not launch products.


REHEARSAL
Rehearsal: synthetic motion, no camera.
Living
Chrome
Atmosphere
Mosaic
Hold to compare
REHEARSAL
Rehearsal: synthetic motion, no camera.
Living
Chrome
Atmosphere
Mosaic
Hold to compare
REHEARSAL
Rehearsal: synthetic motion, no camera.
Living
Chrome
Atmosphere
Mosaic
Hold to compare



metal cuffs.

HALO SLIM, BRUSHED STAINLESS STEEL, OPAL CENTRE


stainless steel.



halo

something to keep.

Halo Slim, in brushed 316L steel, with a blue-green opal at the centre.



HALO SLIM

BRUSHED 316L · XS

halo

everyone starts under one moon.

The first month, new moon to new moon, with the full moon at the centre.



HALO SLIM · LUNAR BEGINNING

APPEARANCE STUDY



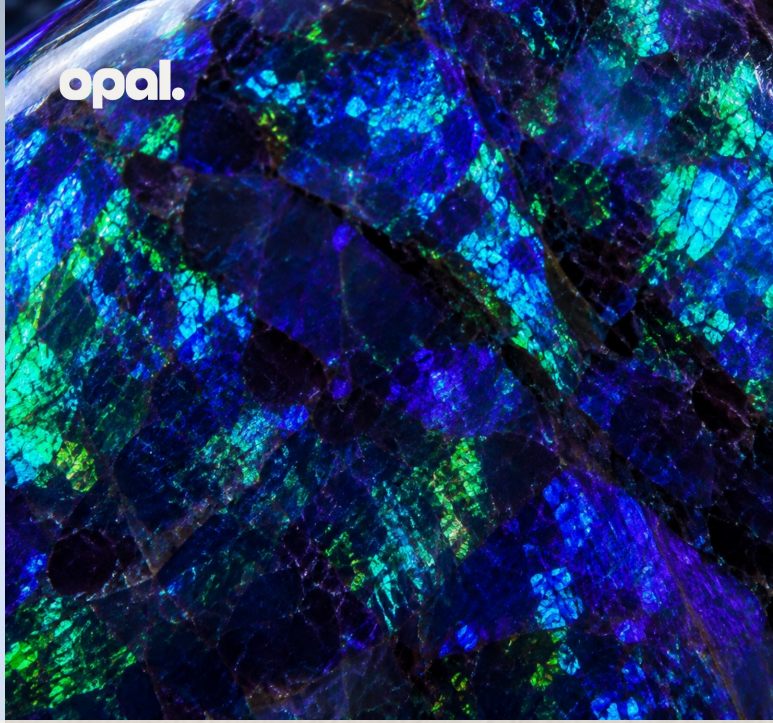
modular stones.

steel.

moonstone.



opal.



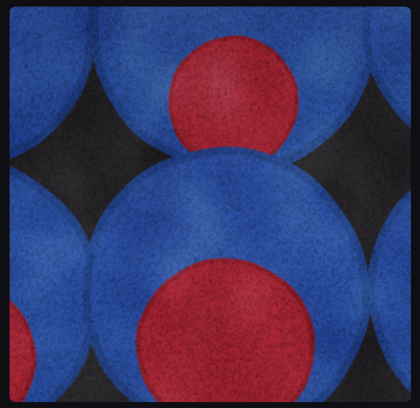
glass.



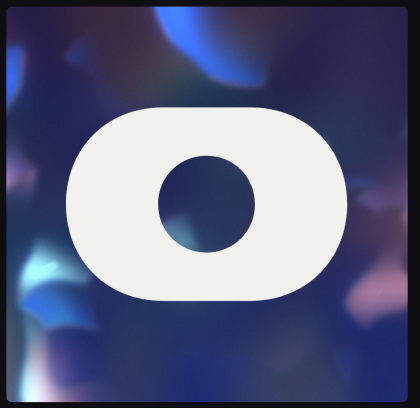
paper.

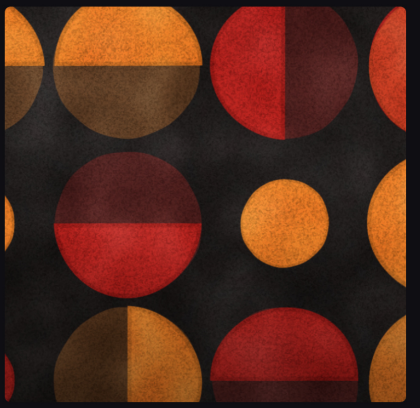
stone.







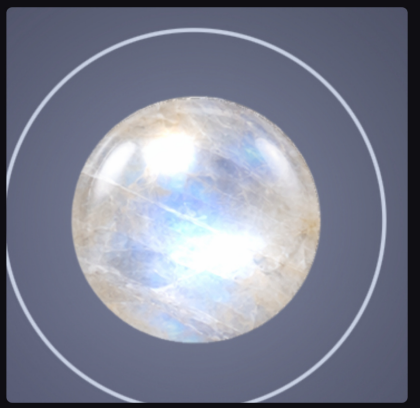




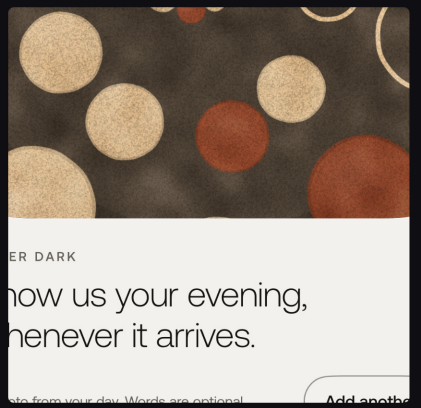

halo
BRACELET
UNIQUE IDENTITY INSIDE
halo
BRACELET
start together.
BRACELET FOR CONNECTION







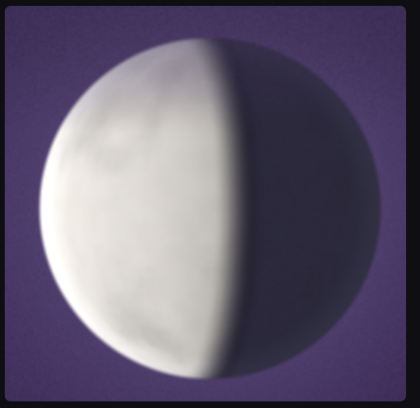

halo
BRACELET
INSIDE
start together.
A BRACELET FOR CONNECTION


ER DARK
how us your evening,
henever it arrives.










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HALO VISUAL WORLD, VOL. 01 · 11.1

NOW: HALO 1.1.0. APP SCREENS ARE CAPTURES OF THE SUBMITTED BUILD.
NEXT: THE BEAD BRACELET IS A CONCEPT. NFC, MANUFACTURING AND PRICING ARE OPEN PROTOTYPE REQUIREMENTS.
FUTURE: MOSAIC PORTRAITS, METAL CUFFS AND MODULAR STONES ARE EXPERIMENTS AND CONCEPTS, NOT LAUNCH PRODUCTS.