

January 2026

Brand Book

etrnl

Index

Fonts

Renaissance: Brand Approach

Stacks: Brand Approach

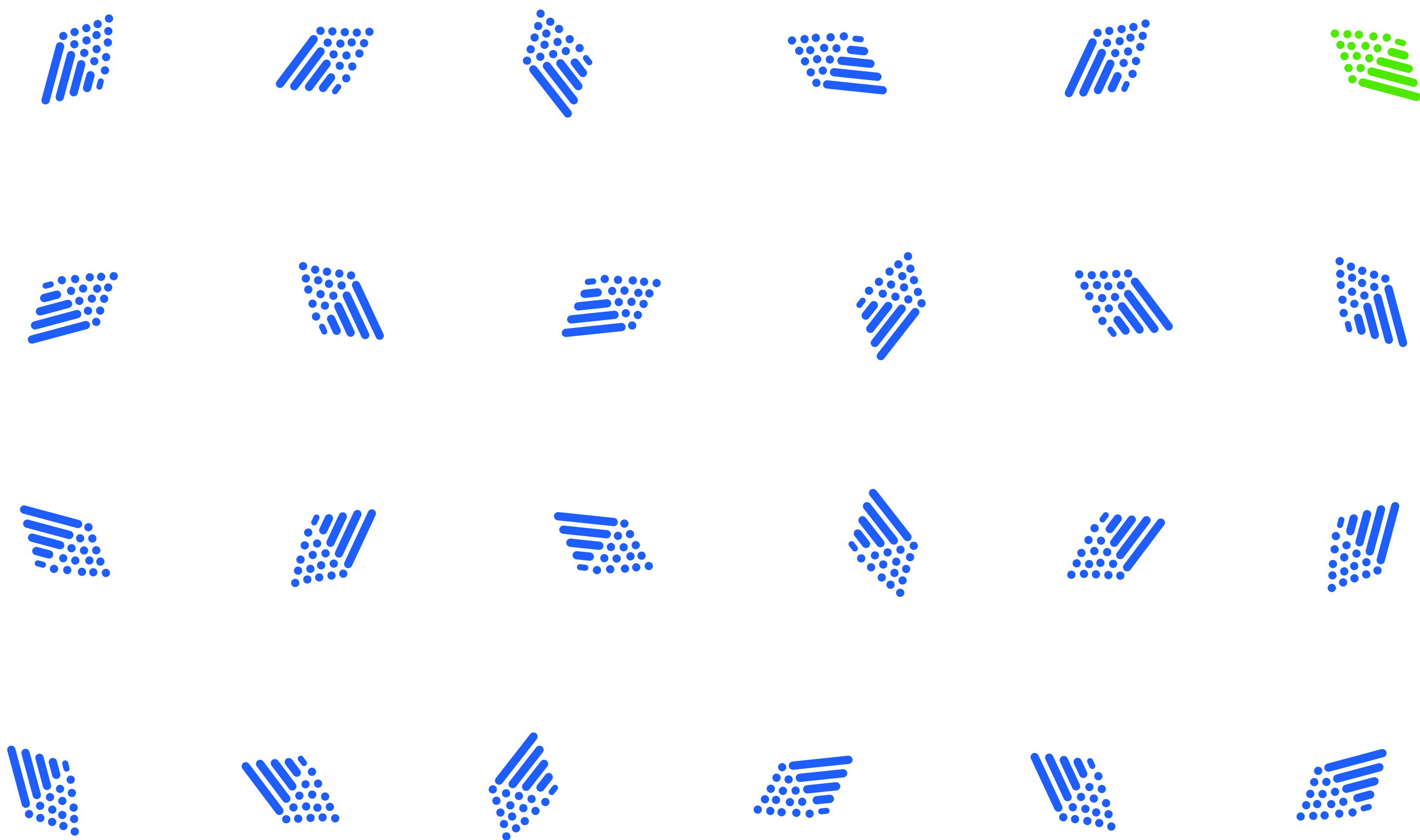
Use of Imagery

..... 1

..... 2

..... 3

..... 3



Fonts

JasonSharpie

Signature

Rockybilly

Signature

Priestacy

Signature

Prisma LL

MAKE YOUR OWN WAY

Aeonik Pro

Make your own way.

Ruder Plakatt

A CREATIVE PLATFORM FOR MUSICIANS.

Prisma LL (diamond)

BE ETERNALLY GREAT

Color Values

Hex, RDGB

Red HEX: #FF3939 CMYK: C: 0 M: 78 Y: 78 K: 0	Orange HEX: #FFC03A CMYK: C: 0 M: 25 Y: 77 K: 0	Yellow HEX: #F5FF3A CMYK: C: 4 M: 0 Y: 77 K: 0	
Pink HEX: #FE41AE CMYK: C: 0 M: 74 Y: 31 K: 0	Blue HEX: #3A8CFF CMYK: C: 77 M: 45 Y: 0 K: 0	Green HEX: #87FF3A CMYK: C: 47 M: 0 Y: 77 K: 0	Teal HEX: #3AE6D8 CMYK: C: 74 M: 0 Y: 5 K: 0
Purple HEX: #8668D0 CMYK: C: 35 M: 50 Y: 0 K: 0	Light Gray HEX: #D8D8D8 CMYK: C: 0 M: 0 Y: 0 K: 15	Black HEX: #262626 CMYK: C: 0 M: 0 Y: 0 K: 85 (If they ask: this is a neutral rich gray-black, not full K100)	



Logo

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Logo



Logo Use, Print



etnl

83/100

@connor



1-666-FLOWERS

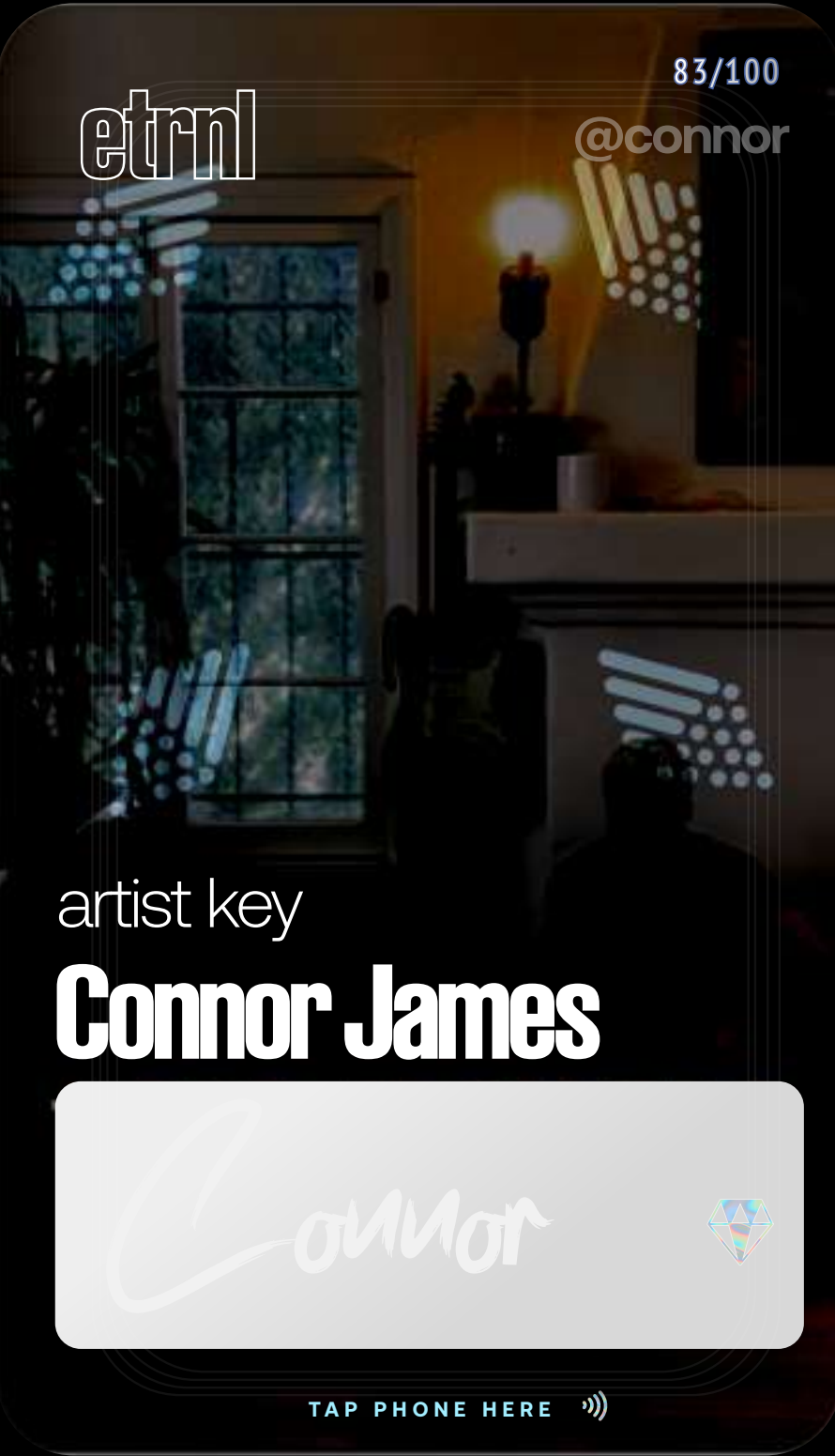
CONNOR JAMES

artist key

Connor James



TAP PHONE HERE 





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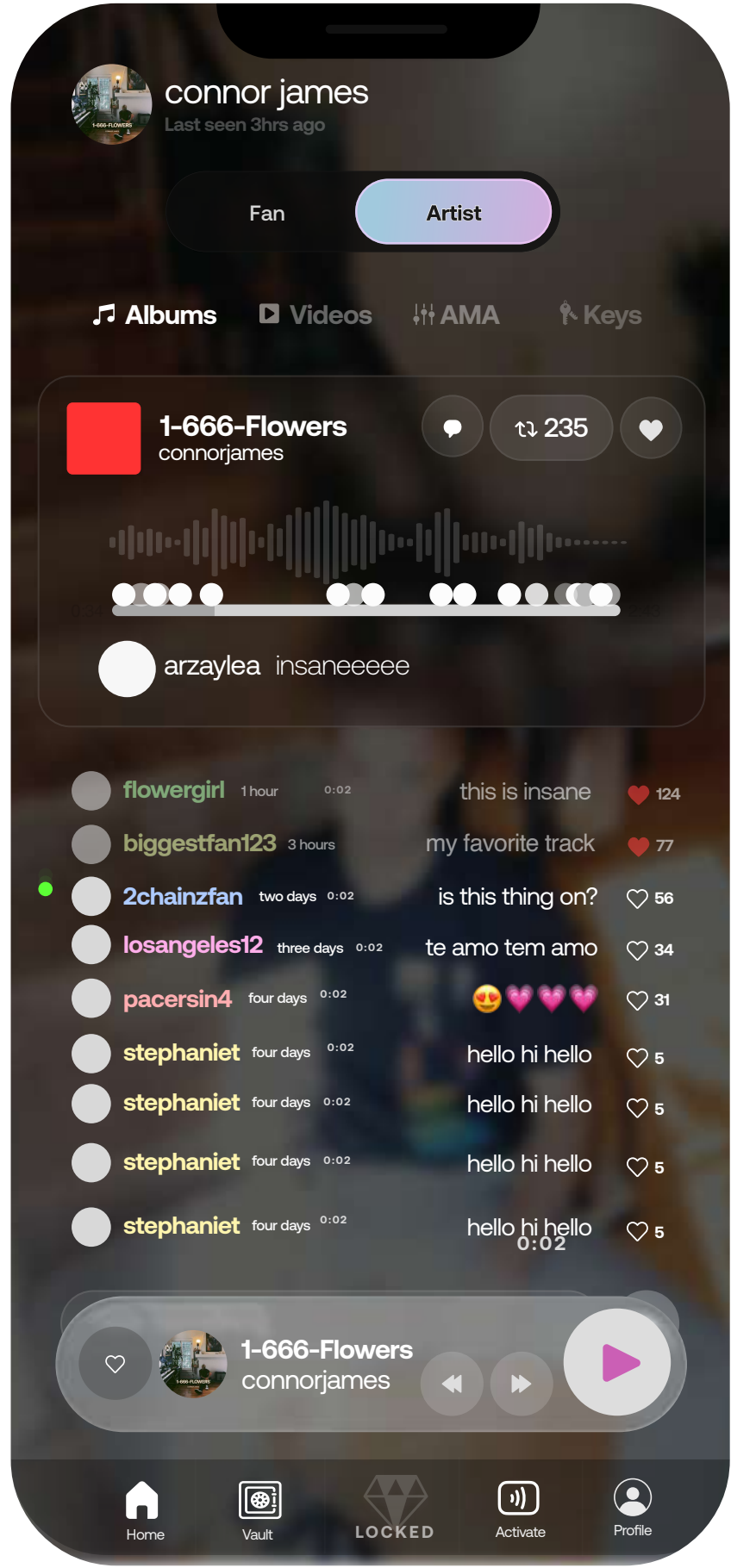
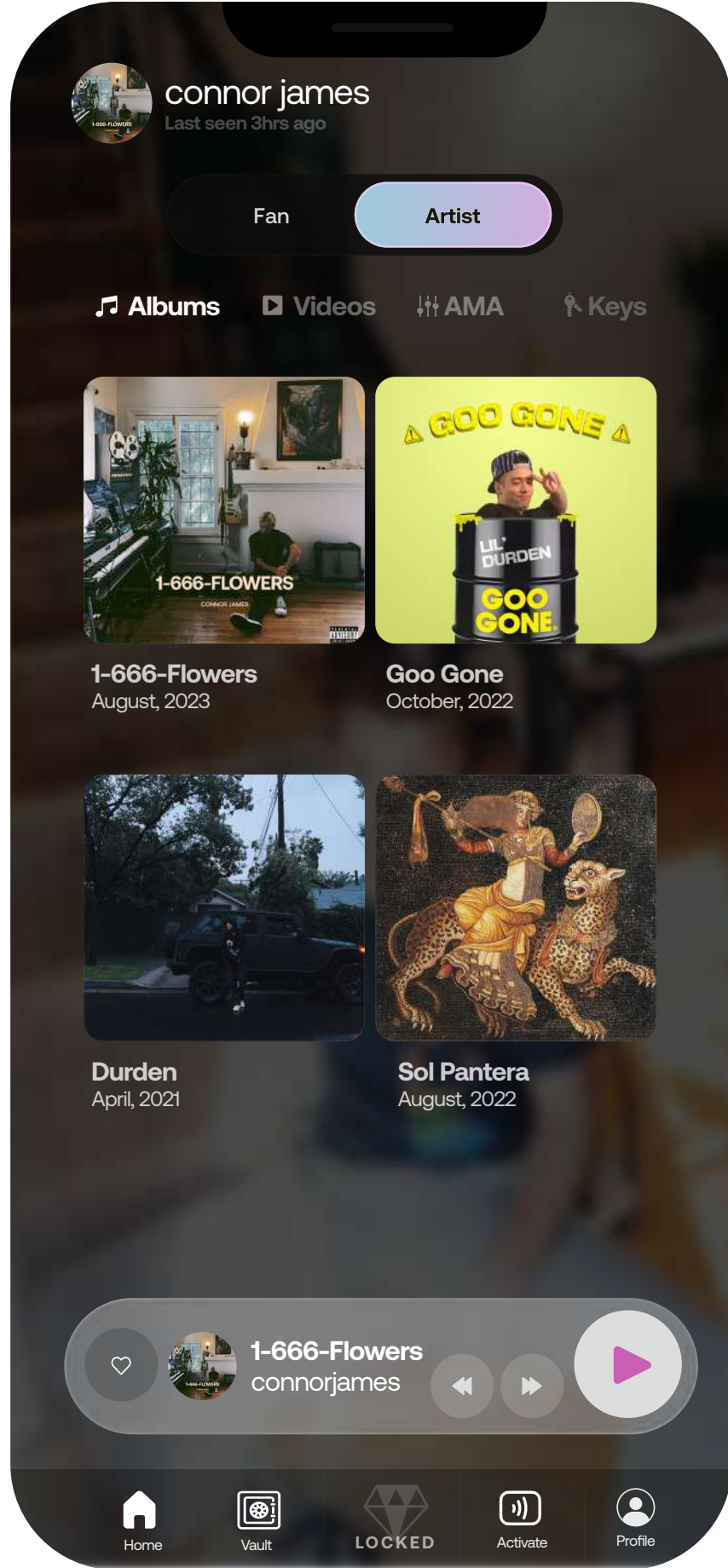
YOUR ARTIST HEADQUARTERS



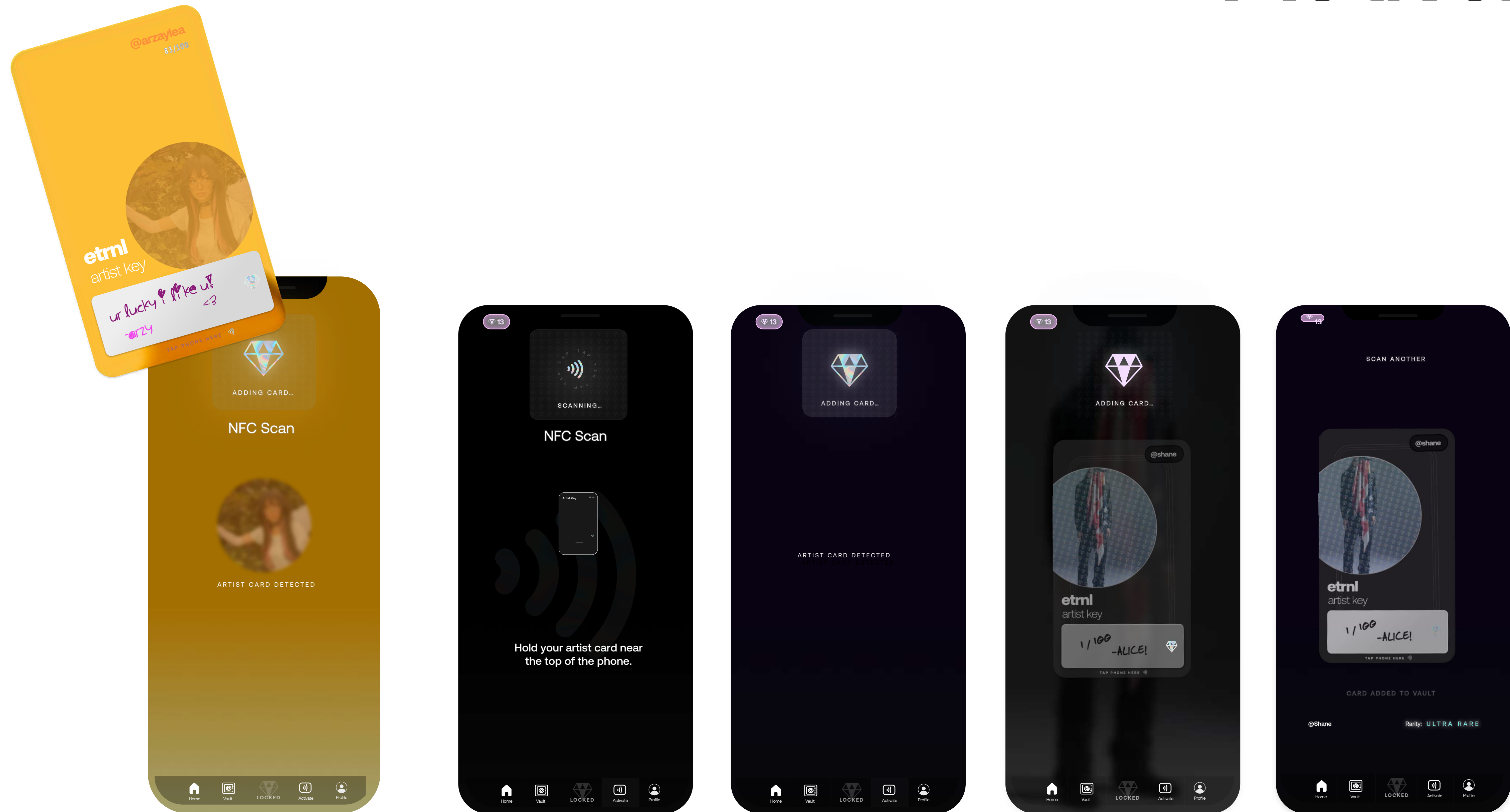


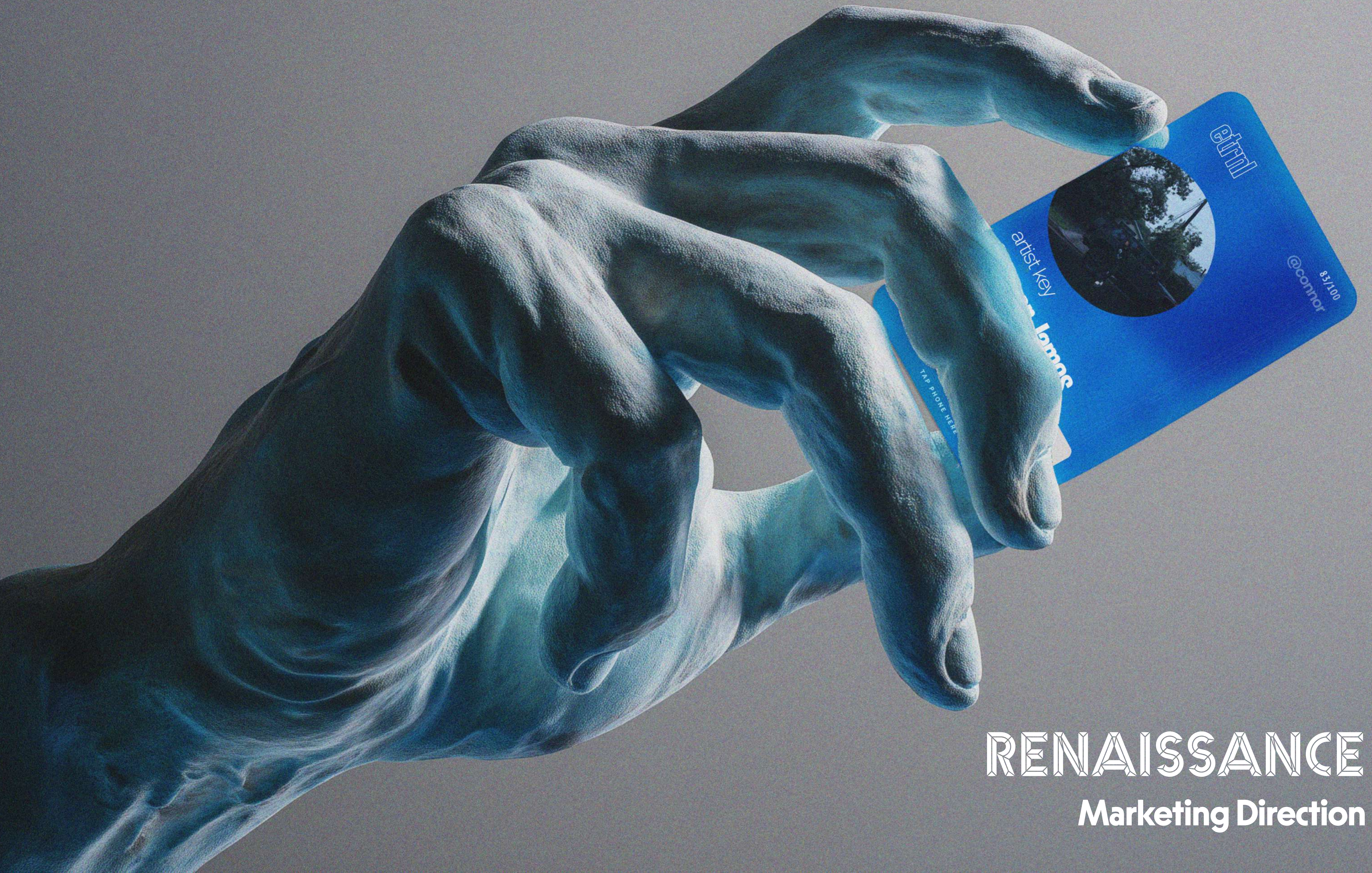
SIGNED.
SEALED.
DELIVERED.

App Functionality



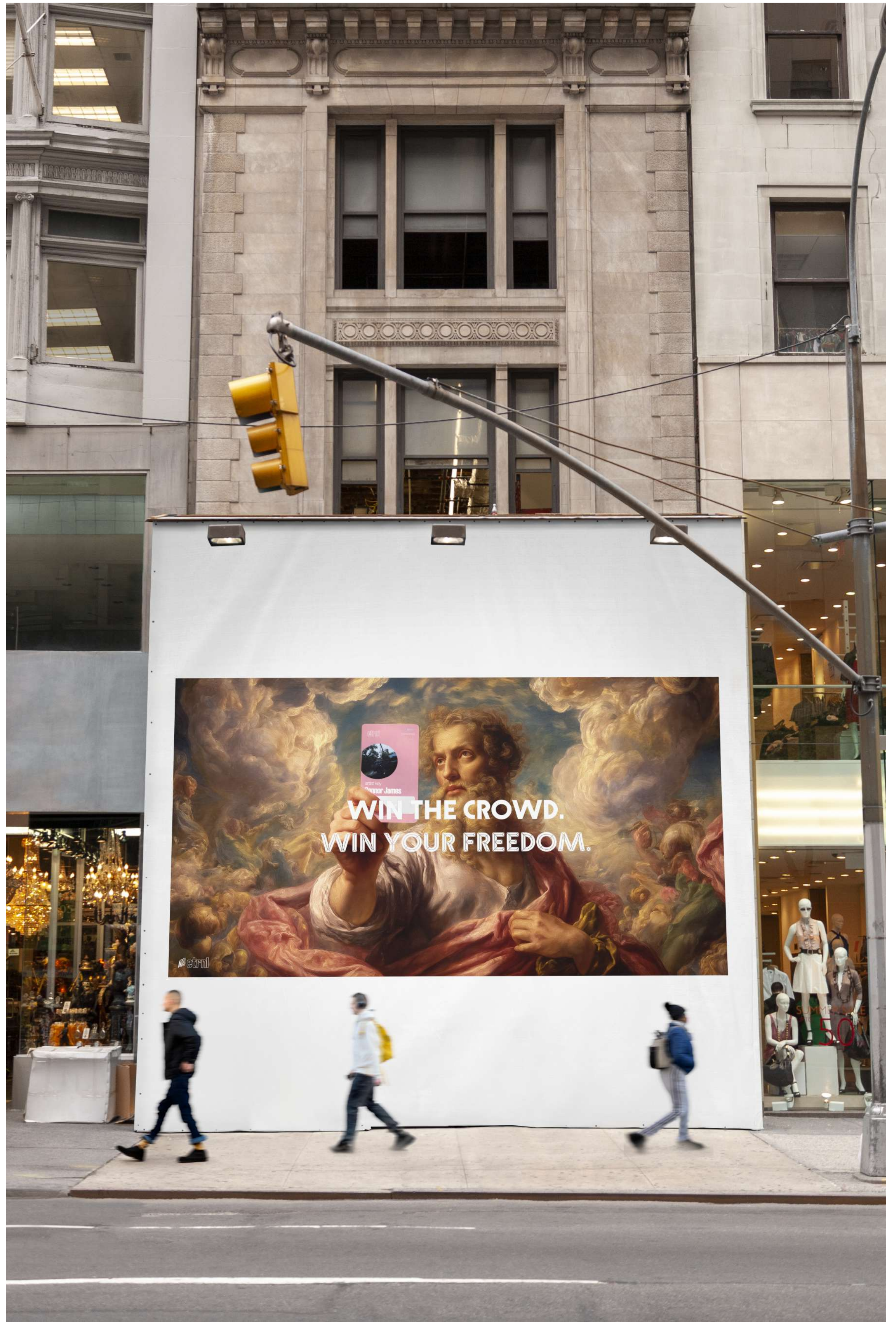
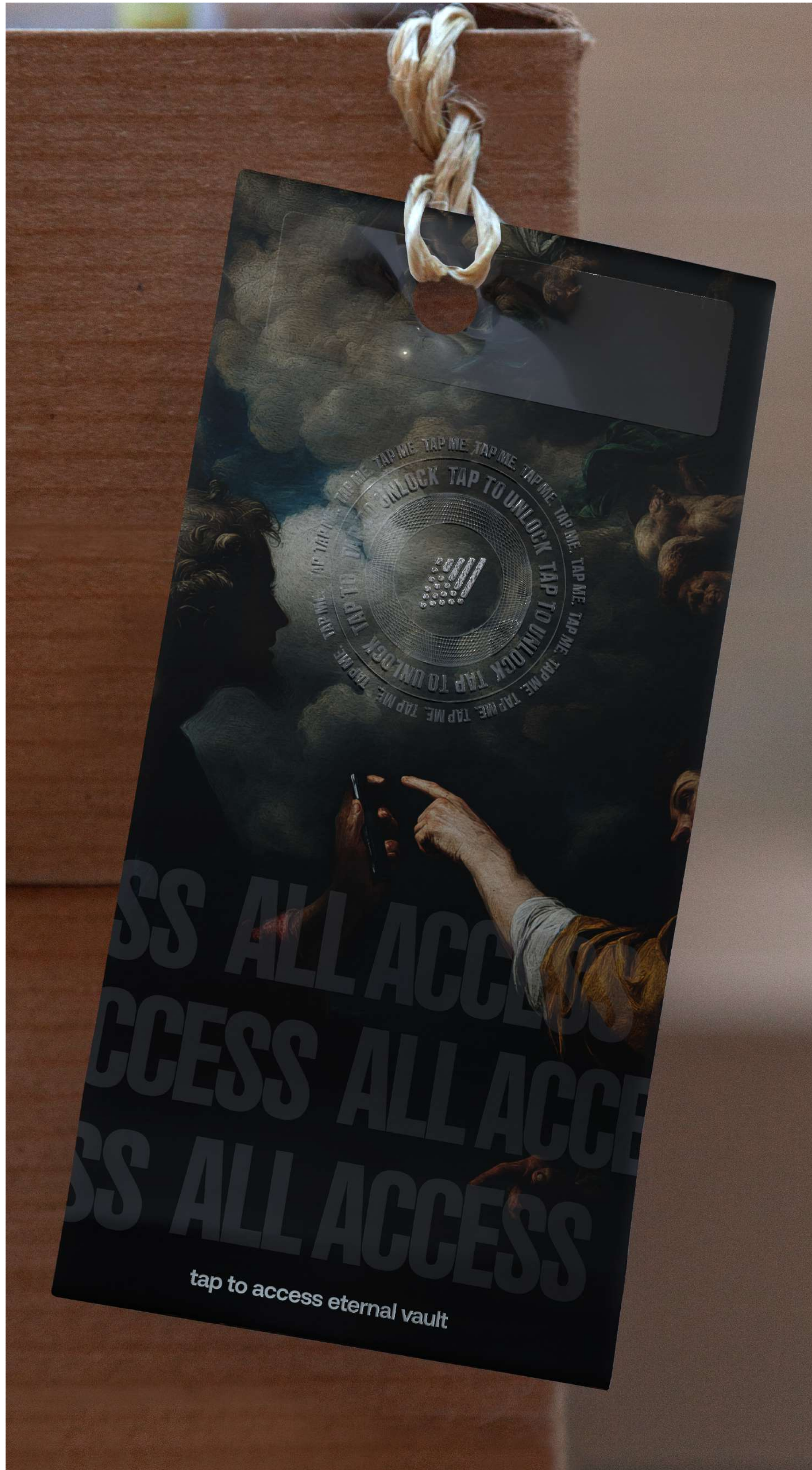
Activate





RENAISSANCE

Marketing Direction





BE ETERNALLY GREAT



WIN THE CROWD.
WIN YOUR FREEDOM.



MAKE YOUR OWN WAY

 etrnl

MONEY BAGS

Marketing Direction



SKY'S THE LIMIT



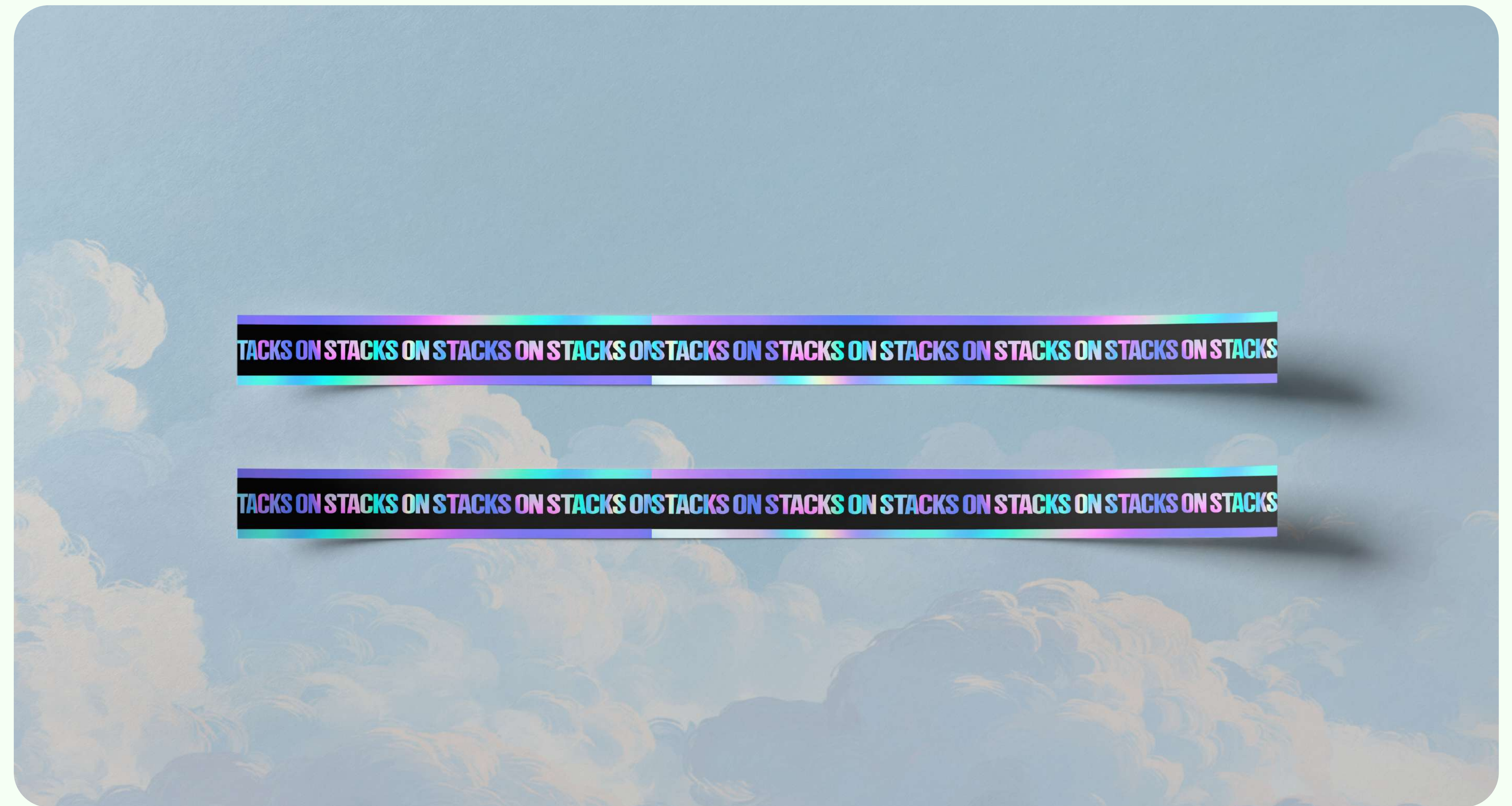




SKY'S THE LIMIT

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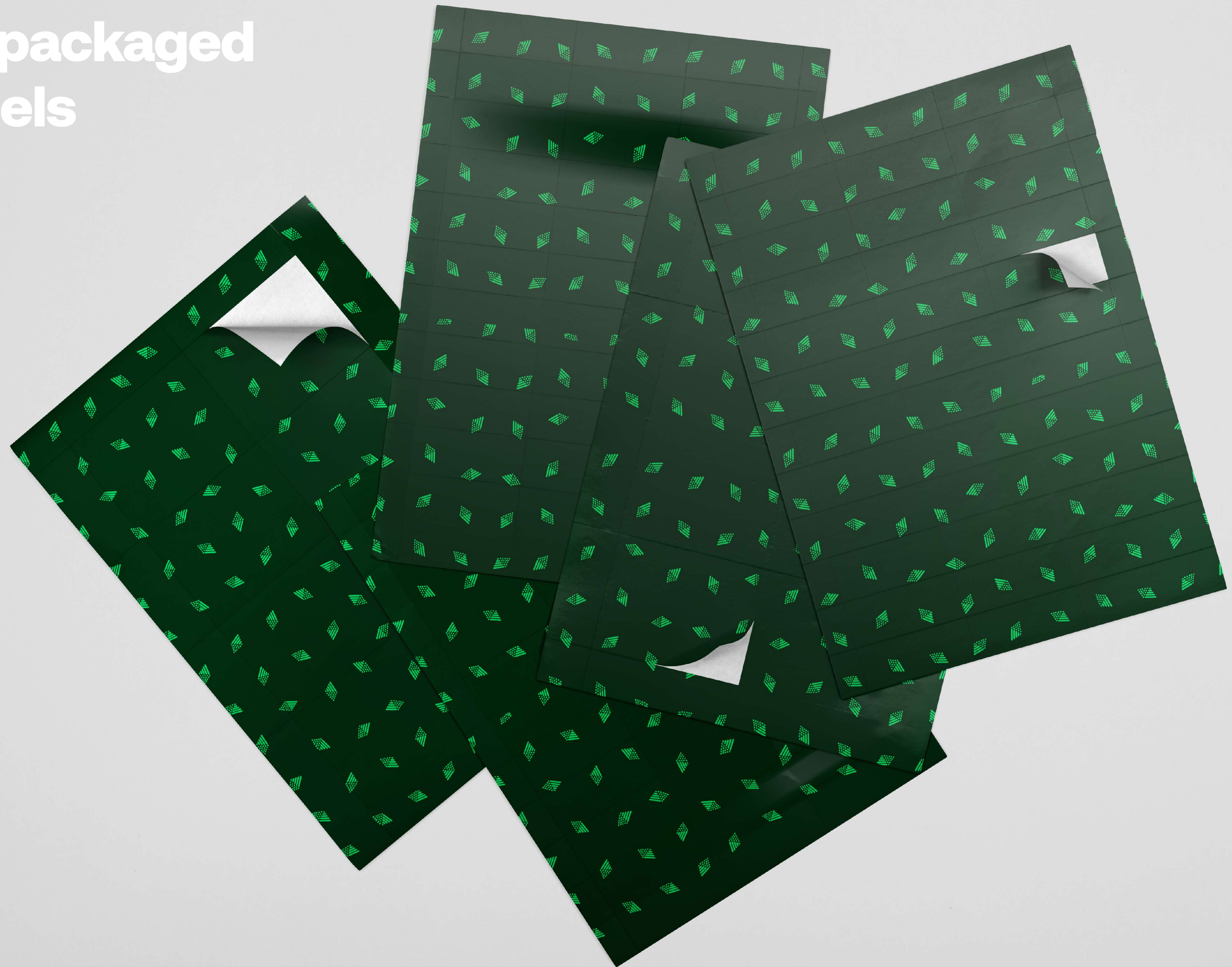
www.etrnl.app



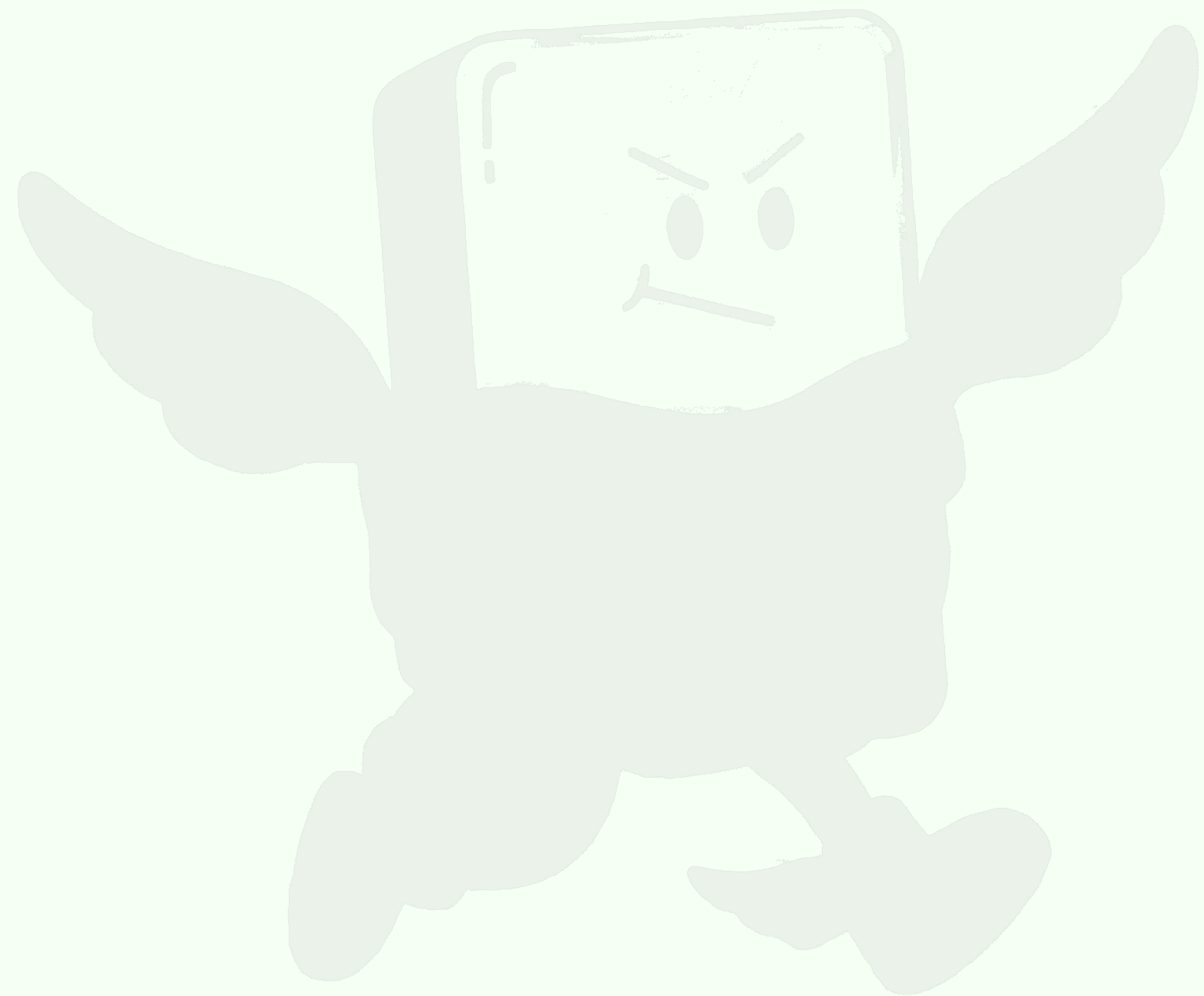


Packaging

Prepackaged Labels



A new mascot has appeared



sincerely,
Stacks...

📈 You just made \$10.00

Let's get this bread!
drop a post today





Keep it up!



STACKED!
This Month ~~wrapped~~

80 Plays

5 Fans

30 Referrals

Orders

Withdraw

Jamie Kingston purchased one card ▲ \$19.99

Order	Address	LIQ Price(EST)	Avg. entry	Mark price	P&L
One Card	\$1600.28	\$32.0200	\$34.714	\$40.714	\$+10,424

Connor James purchased one card + \$10.99

Size	Notional	LIQ Price(EST)	Avg. entry	Mark price	P&L
40.4824 SOL	\$ 1600.28	\$ 32.0200	\$ 34.714	\$ 40.714	\$ +10,424

Anthony Jamie purchased one card + \$18.99

Size	Notional	LIQ Price(EST)	Avg. entry	Mark price	P&L
40.4824 SOL	\$ 1600.28	\$ 32.0200	\$ 34.714	\$ 40.714	\$ +10,424

Rebecca Nicole purchased one card + \$19.99

Size	Notional	LIQ Price(EST)	Avg. entry	Mark price	P&L
40.4824 SOL	\$ 1600.28	\$ 32.0200	\$ 34.714	\$ 40.714	\$ +10,424

You have 2 overdue orders to ship.



nano







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- FF3939
- FFC03A
- F5FF3A
- 87FF3A
- 3A8CFF
- FE41AE
- 8668D0
- D8D8D8
- 262626

Web Interaction

etnl

Order



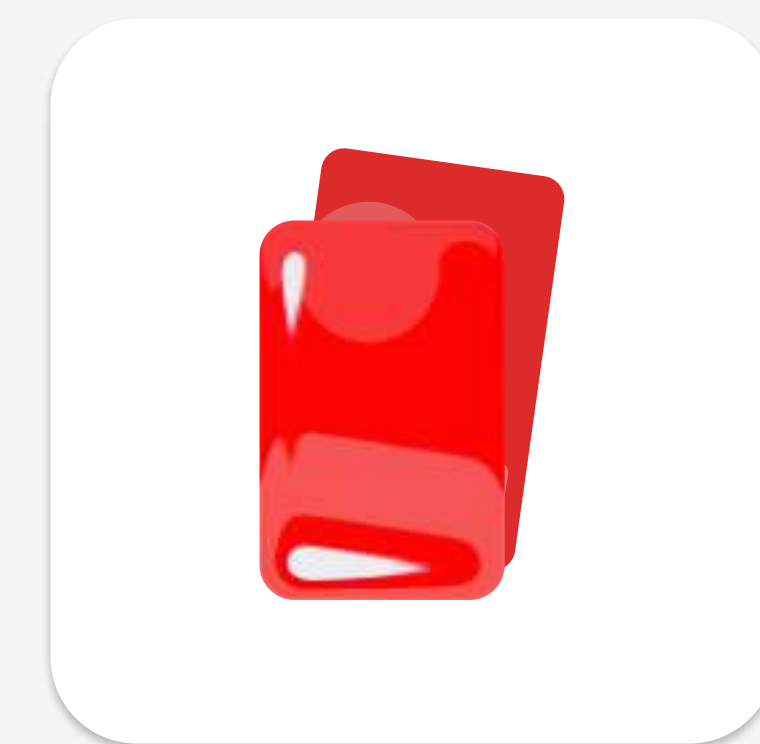
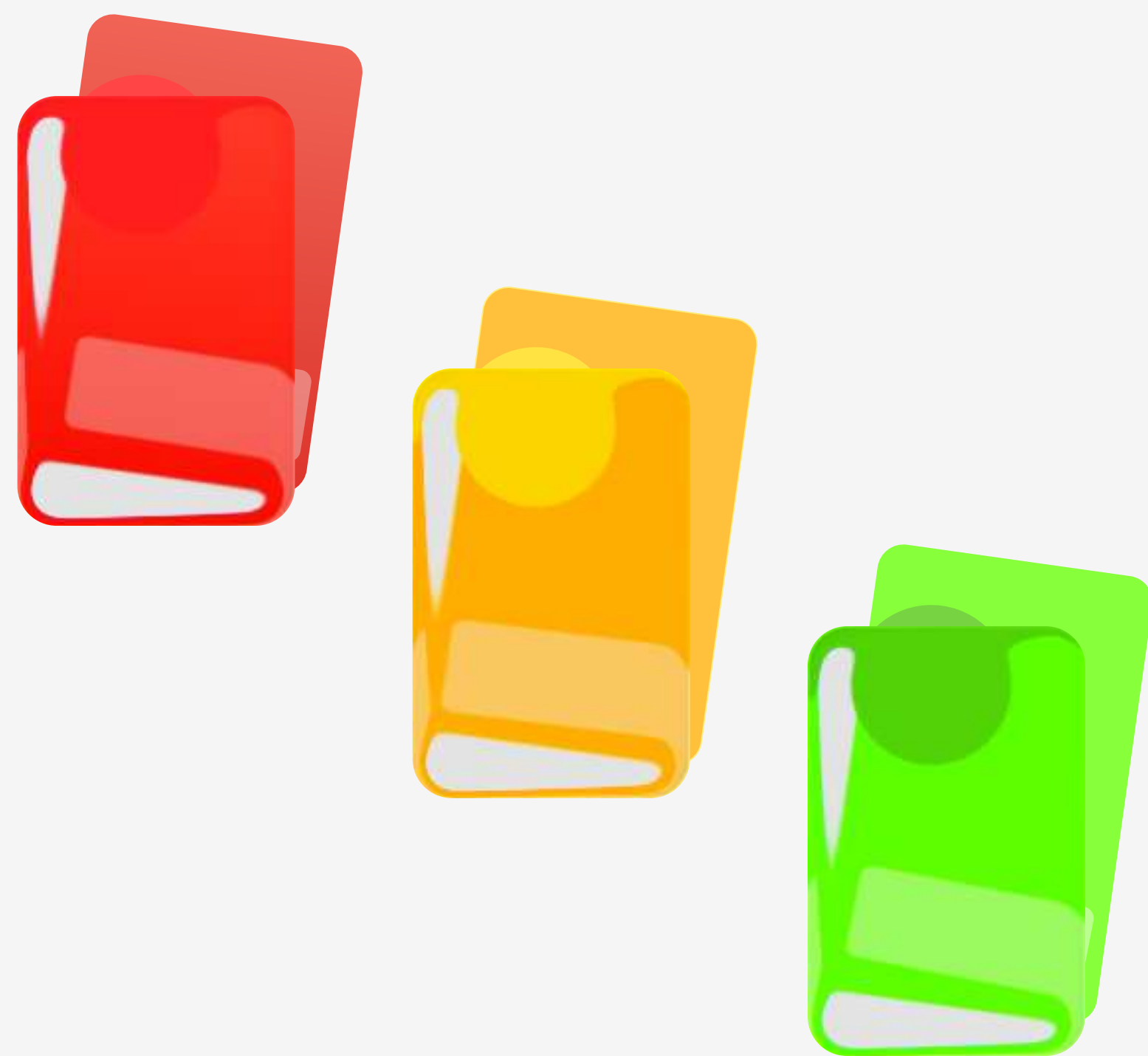
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music



Iconography



To Be
Continued

